

REPORT TO COUNCIL



Date: November 28, 2012
File: 0610-53
To: City Manager
From: Director, Recreation & Cultural Services
Subject: 2012 Parade Float Activities and Awards

Recommendation:

THAT Council receives as information the report from the Director, Recreation & Cultural Services, dated November 28, 2012 with respect to the 2012 parade float activities and awards.

Purpose: To provide Council an update on the travels of Kelowna’s parade float and the successes at different parades.

Background:

The City of Kelowna float “Spirit of the Lake” had a busy parade season in 2012. Kelowna’s float participated in 21 parades of which 16 were judged parades. The Spirit of the Lake won awards in 13 of the judged parades in 2012 and won 25 straight judged parades between spring 2011 to July 2012.

Feb 4 th	Vernon Winter Carnival Parade	2 nd Place - Community Float
Apr 14 th	Kelowna Vaisakhi Parade	No Judging
May 2	Wenatchee Apple Blossom Festival Parade	Golden Apple Award (Best Animation)
May 19 th	Cloverdale Rodeo Parade	1 st Place - Non Profit Float
May 20 th	Nanaimo Empire Days Parade	1 st Place - Community Float
May 21 st	Victoria Island Farms May Days Parade	1 st place - Community Float
June 2 nd	Castlegar Sunfest Parade	2 nd Place - Community Float
June 3 rd	Oyama Fun Days Parade	No Judging
June 9 th	Kelowna Fat Cat Parade	No Judging
June 30 th	Princeton Rotary Club Parade	1 st Place - Best Overall
July 1 st	Osoyoos Canada Day Parade	Honorable Mention
July 1 st	Peachland Canada Day Parade	1 st Place- Community Float
July 4 th	Coeur d’Alene Independence Day parade	1 st Place - Community Float
July 6 th	Calgary Centennial Stampede Parade	No Award
July 14 th	Oliver International Sunshine Festival Parade	No Judging
July 28 th	Seattle Seafair Parade	Parade Marshalls Award
Aug 11 th	Penticton Peach Festival Parade	1 st Place - Communities over 25,000
Sept 1 st	Barriere Fall Festival & Rodeo Parade	2 nd Place - Commercial Float
Sept 8 th	Gran Forks Fall Fair Parade	No Award
Sept 15 th	Lake Chelan Pirate Fest Parade	No Judging
Nov 24 th	Kamloops Santa Claus Parade	No Award

To ensure there is opportunity for our citizens to view the “Spirit of the Lake”, the schedule includes annual local events. In 2012 the float took part in the Vaisakhi Parade and the Children’s Fat Cat Parade. The 2013 schedule will include the Rutland May Days Parade.

The 2013 overall schedule is currently being prepared with potential new parades such as; Vancouver St. Patrick’s Day, Bellingham Ski2Sea, Abbotsford Canada Day and Edmonton Capital EX.

Internal Circulation: General Manager, Community Services

Considerations not applicable to this report:

- Legal/Statutory Authority
- Legal/Statutory Procedural Requirements
- Existing Policy
- Financial/Budgetary Considerations
- Personnel Implications
- External Agency/Public Comments
- Communications Comments
- Alternate Recommendation

Submitted by:



J. Gabriel, Director, Recreation & Cultural Services

Approved for inclusion:



J. Vos, General Manager, Community Services

Attachment: 2012 Parade Float PowerPoint

Cc: General Manager, Community Services
Clarence Johnson, Volunteer Float Coordinator

CITY OF KELOWNA 2012 PARADE FLOAT



- ▶ Spirit of the Lake float travelled over 8,000 km to 21 parades.



CITY'S VISITED IN 2012

- ▶ Vernon
- ▶ Vancouver
- ▶ Kelowna
- ▶ Wenatchee
- ▶ Cloverdale
- ▶ Nanaimo
- ▶ Victoria
- ▶ Kelowna
- ▶ Princeton
- ▶ Osoyoos
- ▶ Peachland
- ▶ Coeur d'Alene
- ▶ Calgary
- ▶ Oliver
- ▶ Seattle
- ▶ Penticton
- ▶ Barriere
- ▶ Grand Forks
- ▶ Lake Chelan
- ▶ Kamloops

LOCAL PARTICIPATION



AWARDS



FIRST PLACE FINISHES

- ▶ Cloverdale
- ▶ Nanaimo
- ▶ Victoria
- ▶ Princeton
- ▶ Peachland
- ▶ Coeur d'Alene
- ▶ Penticton



- ▶ Seattle Torchlight Parade
 - ▶ 300,000 spectators
- ▶ Calgary Stampede Parade
 - ▶ 350,000 spectators



CALGARY STAMPEDE PARADE



2013 PROPOSED NEW PARADES

- ▶ Vancouver St Patrick's Day
- ▶ Grand Coulee Grande
- ▶ Bellingham Ski2Sea
- ▶ Portland Starlight
- ▶ Cashmere Farmers Day
- ▶ Abbotsford Canada Day
- ▶ Edmonton Capital EX
- ▶ Deer Park Settlers



CITY OF KELOWNA PARADE FLOAT 2012

